

Open Daily 9:30 a.m. to 9 p.m. - Sat. & Sun. 9:30 a.m. to 6:30 p.m.

Riviera
WILL GIVE YOU

\$50
TRADE-IN

towards
the purchase
of your Riviera
two-piece set

FOR YOUR OLD SOFA OR ANY OTHER FURNITURE

Sale Ends

Thursday, August 1

9 P.M.



FUTURA

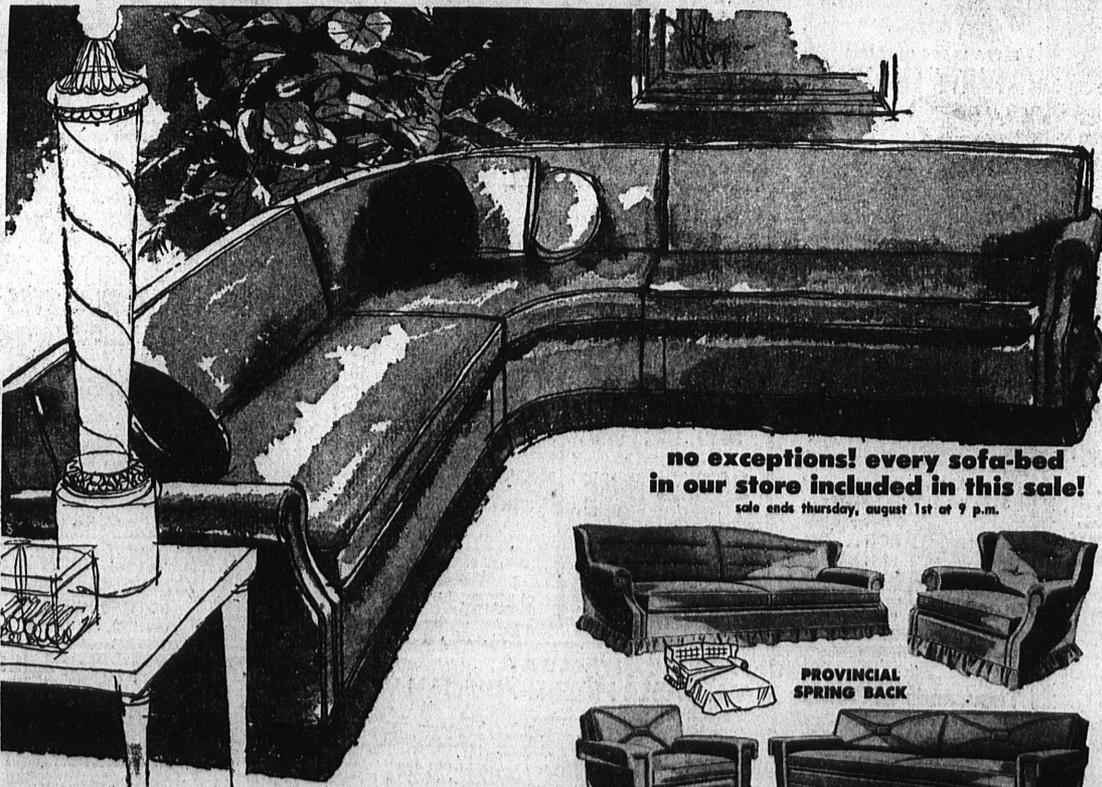


CALI-LOUNGER



CHINESE
MODERN

No Money Down With Trade-In ★ 24 Months to Pay ★ First Payment October 15th



no exceptions! every sofa-bed
in our store included in this sale!
sale ends thursday, august 1st at 9 p.m.



PROVINCIAL
SPRING BACK



SANTA FE



REGENCY

COME IN AND SEE these fabulous specials! See the price ticket . . . tell us what you have to trade, then deduct \$50.00 . . . that is the price you pay. Select from the largest stock of sofa beds, including king size, full size foam rubber sofa-beds with foam rubber cushions, nylon covered sofa-beds, covered with hundreds of gorgeous prints, tweeds, boucles and plastics. Matching chairs available.

EVERY RIVIERA CONVERTIBLE opens quickly and easily into a full-size bed—complete with innerspring mattress, zippered cushions and concealed cushion compartment. Huge selection of colors and fabrics available.

CUSTOM-MADE AT NO EXTRA COST . . . due to limited floor space on our showroom floor . . . all illustrated pieces may not be on the floor . . . select the style, fabric and color you like . . . we'll custom-make it to your order.

Redondo Beach Factory Showroom

1800 S. Elena Across from Howard's Market **FR. 5-9143**
IN THE HOLLYWOOD RIVIERA SECTION

INGLEWOOD FACTORY SHOWROOM — 111 W. Manchester — OR. 4-3271 — OR. 8-4349
609 W. COMPTON BOULEVARD COMPTON



NEW DEALERSHIP . . . Paul W. Pursley, Los Angeles district sales manager for Edsel Division (left), and Charles Soderstrom look over Soderstrom's Edsel sales agreement for San Pedro. The new dealership, Cabrillo Motors, is located at 1501 S. Pacific Ave.

Rx FOR REDUCING



★ **FREE** ★
GIFTS FOR YOU
...from American Savings



Eversharp "Floating Point" Pen . . . for new accounts in ANY amount.
Wm. Rogers 2-piece Salad Serving Set . . . for new or added savings of \$250 or more.
Wm. Rogers 2-pc. Carving Set . . . for new or added savings of \$500 or more.

JOIN OUR FREE SILVERWARE CLUB!



2 Cal-Dak Hestess TV Trays or 6-piece Wm. Rogers "Spring Charm" Silverware Set . . . for new or added savings of \$1000 or more.

Only one gift per account—while current supplies last.

EARN **4%** current rate per annum
Declared in advance for the quarters ending Sept. 30 and Dec. 31, 1957.
COMPOUNDED OR PAID **4** times a year on EVERY account

★ Assets over \$136 millions.
★ Reserves over \$10 millions.
★ Accounts insured to \$10,000.
★ Funds placed by 10th earn from 1st.
★ Legal for Trust and Corporate Funds.
★ Phone or write for Free Save-by-Mail envelopes.

American Savings
& LOAN ASSOCIATION

REDONDO BEACH: 205 S. PACIFIC AVENUE - FRONTIER 9-2446
MANHATTAN BEACH: 1130 MANHATTAN AVE. - FRONTIER 9-4481
ALSO WHITTIER, EAST WHITTIER - FRANKY HILLS, TEMPLE CITY, LA PUENTE, MONTEZUMA, AZUSA, NORWALK
MEMBER FEDERAL HOME LOAN BANK

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